

# Studying business at university in the UK

An international student's guide



**Business is a dynamic subject that leads to a diverse range of careers, including some of the highest-paid positions of any industry.**

Demand for business graduates shows no sign of slowing and UK business degrees are globally-recognised, meaning you'll be able to apply your knowledge and skills anywhere in the world.



## **Skills that employers look for**

Gain a wide range of flexible skills applicable to almost any career.



## **Competitive starting salaries**

Higher than average full-time employment rates for business and administrative studies graduates in the UK.

(Prospects Luminate January 2021)



## **Demand for business and finance graduates**

Graduate opportunities across the UK, including London – the world's financial capital.

[Why choose business?](#)

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## Is a career in business right for me?

If you have these qualities, a future in business could be for you:



### Problem solving

You like to fix things by coming up with innovative solutions.



### People skills

You are able to communicate with and influence a wide range of people.



### Negotiation

You are good at persuading others to take action.



### Forward-thinking

You're a trendsetter who is always looking for the next big thing.



### Entrepreneurship

You take risks, embrace opportunities and love to network.

## Where could a degree in business take me?

A business degree will prepare you for a wide range of career paths, such as:

### Entrepreneur

#### Typical role:

Starting and running your own business based on a unique idea or product. You'll take on almost all of the responsibilities, meaning you can enjoy most of the financial benefits yourself.

#### Typical UK salary:

£12,000-£51,000

#### Typical hours:

flexible

### Management Consultant

#### Typical role:

Helping businesses identify and improve problems and potential risks, including productivity, management and company image.

#### Typical UK salary:

£30,000-£103,000

#### Typical hours:

37-39 hours per week

### Risk Analyst

#### Typical role:

Identifying and analyzing potential risks to an organization, predicting trends and forecasting future costs.

#### Typical UK salary:

£23,000-£56,000

#### Typical hours:

37-39 hours per week

(Typical UK salaries taken from Payscale in January 2022)

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# Where can I study business in the UK?

As a global hub for business, the UK is one of the best possible places to study the subject.

It's home to London, the world's top financial city – but you'll find newly-emerging business hotspots across the nation, including Manchester, Belfast and Edinburgh. Take your pick from an array of specialist business schools, and develop the skills you need for a successful career anywhere in the world.

City, University  
of London

Manchester  
Metropolitan University

University of  
East Anglia

University  
of Exeter

University  
of Stirling

**CITY**  
UNIVERSITY OF LONDON  
EST 1894

Immerse yourself in the world of business with London's financial centre on your doorstep. At **Bayes Business School** (formerly Cass), you'll develop the real-world skills employers want with endless opportunities to **boost your career** – following in the footsteps of CEOs and entrepreneurs from across the globe.



## Why study business at City, University of London?

### Triple- accredited

business school in  
the global top 70

(QS World University Rankings  
by Subject 2021)

### Paid placement

opportunities for  
Bayes Business School  
students

### Heart of London

based in the financial  
centre of London,  
the world's best  
student city

(QS Best Student Cities 2022)

## Popular degrees at City, University of London



### Business Management BSc (Hons)

Learn to apply management theory to the actual business of running an organization. Develop analytical and problem-solving techniques to use across business functions.



### International Business BSc (Hons)

Explore the impact of management concepts in different parts of the world. Gain the knowledge you need for a global career in multinational businesses.



### Investment and Financial Risk Management BSc (Hons)

Prepare to enter the fast-moving and competitive world of finance and investment. Receive exemption from examinations thanks to professional accreditation (AACA, CMIA and CII).

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“I did a year-long placement between Year 2 and Year 3 of my degree, which was a stepping stone in my career. It was a great year of meeting amazing people and learning a completely different set of ‘real-world’ skills. My placement helped me get a summer internship at BlackRock, after which I secured a graduate role.”

**Sabina, Kyrgyzstan**

BlackRock Hedge Fund Analyst  
Banking and International Finance,  
City, University of London



## Your pathway to City, University of London

### International Foundation in Business and Economics with Accounting

The purpose-built, career-led pathway. Guarantee your place at Bayes Business School (formerly Cass) with the **only quality-assured business pathway developed** in partnership with City, University of London.

With **extensive career support** from the first day of your foundation to the last day of your degree, you'll graduate with a professional portfolio that showcases your ability as a **future business leader**.

[Find out more](#)



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Build your career at the **UK's most affordable triple-accredited business school\***. You'll study a practical, industry-led degree with **1,000+ work placements** to choose from.

Develop the skills you need for a business career, then graduate in Manchester – one of the **world's top 3 cities\*\*** with endless opportunities to succeed.



## Why study business at Manchester Metropolitan University?

### £527m

funding for  
tech companies in  
Manchester – Europe's  
fastest-growing tech hub

### Top 1%

Global top 1%  
business school

(MBA Today List of Triple-  
Accredited Business  
Schools 2021)

### 93%

of Manchester Met  
graduates are in  
employment or further  
study within 6 months  
of graduation

(HESA Destination of Leavers  
from Higher Education 2016/17)

## Popular degrees at Manchester Metropolitan University



### Banking and Finance BSc (Hons)

Develop your understanding of financial theory and practice, before exploring specialist areas including retail banking, corporate finance and financial risk management.



### Business and Marketing BA (Hons)

Stand out in a competitive sector by combining a solid understanding of business strategy with marketing knowledge, learning how to communicate effectively with your target audience.



### Business Technology BSc (Hons)

Gain adaptable, future-proof skills for the modern business world, from finding technological solutions for business challenges to managing technology projects and services.

\* Compared with the average tuition fees from UK Business Schools that are triple accredited, as taken from the Reddin Survey 2021

\*\* TimeOut World's Best Cities 2021



## Your pathway to Manchester Metropolitan University

### International Foundation in Business and Humanities

Elite business degree. Affordable price. Secure your future at a global top 1% business school with a business pathway developed in partnership with Manchester Metropolitan University.

Enhance your employability from day one with our 'Get Started' careers program and complete a virtual internship – all before you begin your degree.

[Find out more](#)



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Join a thriving global community at this world top 200 university\*. The vibrant campus, designed as a mini-city for students, provides everything you need in one place. Students gave the campus a 100% satisfaction rating\*\*.

At Norwich Business School, you'll have the freedom to tailor your degree to business subjects that interest you. Through employability projects and industry links, you'll graduate ready for a rewarding business career.



## Why study business at the University of East Anglia?

### Top 20

in the UK for  
Business Studies

(The Times and The Sunday Times  
Good University Guide 2022)

### Top 200

in the world for  
Business and  
Management

(Times Higher Education World  
University Rankings 2022)

### Top 20

in the UK for  
Marketing

(The Complete University Guide 2022)

## Popular degrees at the University of East Anglia



### Business Management BA (Hons)

This flexible degree will give you the business knowledge to pursue a career in almost any organization. Optional modules in topics including human resources, accounting, finance and marketing let you tailor your degree to your career goals.



### Marketing and Management BA (Hons)

Learn about digital and social media marketing, branding, public relations, data analytics and market research. Focus on management skills, including business strategy, managing data and leading teams, preparing you for the business environment.



### Business Economics BSc (Hons)

Study microeconomics, macroeconomics, economic modelling and statistics to learn how the economy works from a business perspective. Learn how to create business strategies and make better business decisions.

A year in industry or a year abroad is available for the above degrees.

\* Times Higher Education World University Rankings 2011-21

\*\* INTO Annual Student Experience Survey 2021

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Watch our video about studying at Norwich Business School

“I chose INTO University of East Anglia as it’s designed specifically to help international students prepare for academic study at UEA. The INTO staff were very helpful in my daily life. The different modules, such as academic writing, helped me a lot when it came to writing essays and reports at university.”

**Yanping, China**

Graduate of BSc (Hons) Business Management, University of East Anglia



## Your pathway to the University of East Anglia

### International Foundation in Business, Economics, Society and Culture

Gain the skills you need to progress to an undergraduate degree in a business, management or accounting subject area at the University of East Anglia. We'll help you succeed. 79% of our students achieve a 1st or 2:1<sup>†</sup> thanks to our first-class academic and practical support.

You'll start your studies in our tailored live-learn environment with the best in 24/7 care. So good, students gave our support a 98%<sup>††</sup> satisfaction rating. We're here for you every step of the way, from the first day of your pathway to the day you graduate.

[Find out more](#)

<sup>†</sup> Based on INTO University of East Anglia undergraduate students graduating in 2021

<sup>††</sup> INTO Annual Student Experience Survey 2021

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# Your pathway to the University of East Anglia

## Undergraduate degree with International Year One

Do business better with 95% student success<sup>§</sup>. You'll graduate with BA (Hons) Business Management in three years on a single visa. Competitive entry requirements, including a wide range of English language assessments, make this combined program an accessible route to a business degree. Just pass your pathway to continue to Year 2 of your degree and achieve undergraduate success.

You'll start preparing for your future with embedded careers support and a guaranteed 4-week virtual placement – both included with your pathway. Our flexible degrees let you choose modules that match your interests.

Use your talents to help a business thrive as part of Norwich Business School's Graduate Trainee Management Scheme. The industry experience gained during your degree pays off. Our graduates have secured roles at major companies including Sky, Unilever, Manchester United and British Airways.

Or choose our International Year One in Business Management and Economics. With additional intakes and flexible study lengths, you can find an option that's right for you and still progress to Year 2 of an undergraduate degree in business at Norwich Business School.

[Find out more](#)

## International Graduate Diploma in Business, Economics and Social Sciences

Specialist business and economics modules will prepare you for postgraduate studies at the AMBA and AACSB accredited Norwich Business School. If you have a higher level of English, our one semester (six month) accelerated option will help you prepare for entry to your Master's in a shorter period of time.

[Find out more](#)



§ 95% of International Year One Business students passed, of which 100% were eligible to progress to UEA, 2020-2021

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Study business at the University of Exeter – a **Russell Group university** ranked in the **QS World Top 150\***.

The University of Exeter Business School is accredited by three of the largest and **most influential business organizations worldwide** (EQUIS, AMBA and AACSB) – a prestigious accolade held by less than 100 schools globally.



## Why study business at the University of Exeter?

### #1

in the UK for  
Business and  
Management  
graduate prospects

(The Complete University Guide 2021)

### 6th

in the UK for  
Business and  
Management

(The Complete University Guide 2021)

### Work experience

options on all  
undergraduate  
business degrees

## Popular degrees at the University of Exeter



### Accounting and Finance BSc (Hons)

Gain the industry knowledge and practical skills you need to become a member of the accounting profession, with quadruple accreditation to help you achieve professional status faster.



### Business and Management BSc (Hons)

A broad degree with an international approach that covers the fundamentals of business operations, including management practices, business law, accounting, finance, marketing and human resources.



### Marketing and Management BSc (Hons)

Learn how to design and deliver a compelling marketing strategy by developing your understanding of consumer behavior and needs, as well as how marketing contributes to a company's financial health.

\*QS World University Rankings 2022

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“With an industrial placement, you gain more industry insight and develop employability and communication skills. By gaining hands-on experience, I found my passion for sales, project and pipeline management, as well as a clear career plan.”

**Hugo, Hong Kong**

EDF Energy Commercial Graduate Trainee  
BSc (Hons) Marketing and Management  
with Industrial Experience  
University of Exeter



## Your pathway to the University of Exeter

### Exeter International Foundation: a pathway designed around you

Personalize or specialize. It's your choice.

We've designed our pathway to be as diverse as your interests. Choose from **ten mix and match modules as part of your program**. Or select specific modules to graduate with a subject qualification in Business. Flexibility means that there are **no CAS or visa restrictions** if you want to change track.

Our **flexible pathway** gives you the choice of any degree at the University of Exeter Business School.

We're committed to **academic excellence at every stage** of your studies. That starts with your foundation. And it's why **84% of our students achieved a 1st or 2:1 for their final degree\*\***.

[Find out more](#)



\*\* Based on INTO University of Exeter undergraduate progressors who graduated in 2021

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## UNIVERSITY of STIRLING



Prepare for the global business world by studying in Scotland – the **leading UK location outside of London** for foreign investment\*.

The University of Stirling's **business degree is designed to be flexible**. Combine modules – such as Responsible Business, Behavioural Economics and Sports Branding – to tailor your studies to the needs of fast-growing industries.

You'll **graduate into Scotland's thriving economy**, where digital roles increased by 25% in 2021\*\*. Stirling is the perfect place to accelerate your career.



## Why study business at the University of Stirling?

### Top 15

in the UK for  
Business Studies

(The Times and The Sunday Times  
Good University Guide 2022)

### Global focus

Member of AACSB  
Business Education  
Alliance and  
Chartered Association  
of Business Schools

### Tailored studies

16 combined  
degree options and  
specialized future-  
focused modules

## Popular degrees at the University of Stirling



### Business Studies BA (Hons)

Grow your managerial expertise while learning how organizations are structured and how they can be most effective. In your final year, you'll work with global companies on real business problems.



### Business Studies and Business Computing BA (Hons)

Learn how to create computing solutions to support a range of business needs. Through theory and practice, you'll develop basic knowledge of designing and building software systems.



### Business Studies and Sports Studies BA (Hons)

Combine your business knowledge with core aspects of sports studies at Scotland's University for Sporting Excellence. Explore the physiology, psychology, marketing and finance of sport.

\* EY Scotland Attractiveness Survey 2021

\*\* Tech Nation Jobs & Skills Report 2021

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“INTO University of Stirling was an exceptional and international experience for me. Not only did I advance my studies and knowledge, but I also made friends across the globe and grew personally. The people I met were amazing – dedicated, enthusiastic teachers and INTO staff.”

**Abdullah, Pakistan**

BA (Hons) Business Studies,  
University of Stirling  
Undergraduate degree with  
International Year One



## Your pathway to the University of Stirling

### BA (Hons) Business Studies with International Year One

Prepare for the jobs of the future. Our **flexible degree** lets you select modules tailored to business needs or broaden your expertise by **combining business with one of 16 other subject options**. You'll develop the skills you need to get ahead in fast-growth industries.

This program combines your preparation year with your degree. It's the **lowest cost route to a business degree** at Stirling, saving you over £5,000<sup>†</sup>. You'll also benefit from a single study plan with this combined program – meaning **one visa and even more savings**.

[Find out more](#)

<sup>†</sup> Compared to an equivalent study plan at an alternative INTO Center

## Are you an international student?

[Click here](#) to chat to current international students who are studying business in the UK – or follow the link below if you're ready to apply.

[Apply now](#)

## Are you an educational agent?

[Click here](#) to visit the Partner Portal and find out more about our tailored academic programs for international students.

**INTO**