



International Foundation in Business and Economics with Accounting

YOUR TAILORED ROUTE TO A WORLD TOP 60 BUSINESS SCHOOL

Excel at the elite **Bayes Business School** in central London.

Top 60

A world top 60 business school with triple-crown accreditation

87%

of INTO Business Foundation students achieved a place at Bayes

The highest

graduate salaries in the UK

Join a **world top 60** business school

**Triple-
accredited**



5th in the UK

for research excellence

(Research Excellence Framework 2021)

Among the global elite

London Business School

University of Cambridge

University of Oxford

The London School of Economics

The University of Warwick

Imperial College London

The University of Manchester

City, University of London

(UK business schools in the world top 60,
QS World University Rankings by Subject 2022)



Follow in the footsteps of **global CEOs, entrepreneurs and business founders:**

Former
Director of BP
Sir William Castell

Former CEO of
The Coca-Cola Company
Ahmet Muhtar Kent

Former CEO of
Bank of New York Mellon
Robert Kelly

Former Chairman of China
Banking Regulatory Commission
Liu Mingkang

Forbes 30 Under 30 List (2022)
and Treeapp co-founder
Jules Buker

Board of Director
of Danske Bank
Carol Sergeant CBE

CEO of FirstCarribbean
International Bank
Colette Delaney



The only pathway quality-assured by Bayes

You won't find a business pathway like this anywhere else.

Fully validated

by Bayes Business School

87%

of INTO Business Foundation
students achieved a place at Bayes*

85%

of INTO students achieve
a 1st class or 2:1 degree**

* Based on the September 2021 intake of INTO City, University of London Business Foundation students who passed and were eligible to progress

** Based on INTO City, University of London students graduating with an undergraduate degree from City in 2021

London's most career-intensive pathway

Get ready for career success with our extensive employability program.



Guaranteed virtual internships

At one of 11,000+ companies



Industry masterclasses

Previously run by Accenture, Deloitte and Ernst & Young



Networking events

Previously attended by recruiters from Apple, Allianz and L'Oréal



Personal development sessions

Understand your strengths, explore career paths



Career skills sessions

CV writing, interview techniques



Unlock your potential

**Earn
£52,167**

More than Oxford and
Cambridge graduates*

**Goldman
Sachs
and IBM**

target Bayes Business
School graduates

90%

of graduates in
work secured a
professional role
within 15 months**

5,000+

global industry and
employer links

* Based on average salaries of Bayes Business School graduates after 5 years (Adzuna 2022)

** Graduate Outcomes 2019/20

Build your future in a global capital city

With London's financial center on your doorstep, you'll have endless opportunities for internships and employment after graduation.

Close to global companies

Amazon, Apple, Deloitte, Goldman Sachs, Google, HSBC, Lloyds Banking Group, Microsoft

Best city in the UK

for job satisfaction*

World's best student city**

* Glassdoor Job Ratings by Region 2022

** QS Best Student Cities 2023





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INTO»CITY, UNIVERSITY OF LONDON