



BAYES
BUSINESS SCHOOL
CITY, UNIVERSITY OF LONDON

International Foundation in Business and Economics with Accounting

INTO»
CITY, UNIVERSITY
OF LONDON

Your tailored route to a world top 60 business school

Excel at the elite Bayes Business
School in central London.

A world top 60* business
school with triple-crown
accreditation

**87% of INTO Business
Foundation students**
achieved a place at City,
University of London**

**The highest graduate
salaries** in the UK†

* QS World University Rankings by Subject 2022

** Based on the September 2021 intake of INTO City, University of London Business Foundation students who passed and were eligible to progress

† Based on average salaries of Bayes Business School graduates after 5 years (Adzuna 2022)

Join a world top 60 business school

Triple-accredited



5th in the UK
for research excellence

(Research Excellence Framework 2021)

Among the global elite

London Business School

University of Cambridge

University of Oxford

The London School of Economics

The University of Warwick

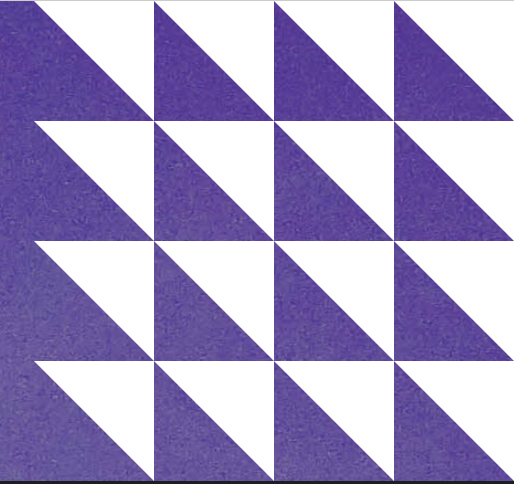
Imperial College London

The University of Manchester

City, University of London

(UK business schools in the world top 60,
QS World University Rankings by Subject 2022)

Follow in the footsteps of global CEOs, entrepreneurs and business founders



Former Director of BP,
Sir William Castell

Former CEO of The Coca-Cola Company,
Ahmet Muhtar Kent

Former CEO of Bank of New York Mellon,
Robert Kelly

**Former Chairman of China Banking
Regulatory Commission,**
Liu Mingkang

**Forbes 30 Under 30 List (2022) and
Treeapp co-founder,**
Jules Buker

Board of Director of Danske Bank,
Carol Sergeant CBE

CEO of FirstCaribbean International Bank,
Colette Delaney



The only pathway quality-assured by Bayes

You won't find a business pathway
like this anywhere else.

**Fully
validated**

by Bayes Business School

87%

of INTO Business
Foundation students
achieved a place at Bayes*

85%

of INTO students
achieve a 1st class or
2:1 degree**

* Based on the September 2021 intake of INTO City, University of London Business Foundation students who passed and were eligible to progress

** Based on INTO City, University of London students graduating with an undergraduate degree from City in 2021



London's most career-intensive pathway

Get ready for career success with our extensive employability program.



Guaranteed virtual internships at one of 11,000+ companies

Industry masterclasses previously run by Accenture, Deloitte and Ernst & Young

Networking events previously attended by recruiters from Apple, Allianz and L'Oréal

Personal development sessions – understand your strengths, explore career paths

Career skills sessions CV writing, interview techniques

Unlock your potential

Earn £52,167
– more than Oxford
and Cambridge
graduates*

**Goldman Sachs
and IBM** target
Bayes Business
School graduates

90% of graduates
in work secured a
professional role
within 15 months**

5,000+
global industry
and employer links

* Based on average salaries of Bayes Business School graduates after 5 years (Adzuna 2022)

** Graduate Outcomes 2019/20



Build your future in a global capital city

With London's financial center on your doorstep, you'll have endless opportunities for internships and employment after graduation.

Close to global companies

Amazon, Apple, Deloitte, Goldman Sachs, Google, HSBC, Lloyds Banking Group, Microsoft

Best city in the UK

for job satisfaction*

World's best student city**

* Glassdoor Job Ratings by Region 2022

** QS Best Student Cities 2023





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